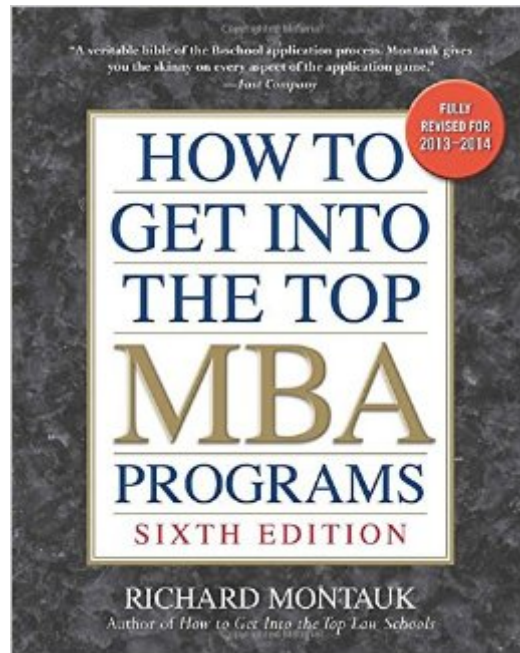


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# How To Get Into The Top MBA Programs, 6th Edition



## Synopsis

Sure-Fire Strategies for Getting into the Top MBA Programs Fully revised for 2013-2014 Now with new information on online MBA programs, comprehensive rankings of the leading schools, and new interviews with admissions officers, *How to Get Into the Top MBA Programs* provides a complete overview of what the top schools look for. This book features a step-by-step guide to the entire application process with in-depth advice from more than thirty admissions directors. It shows you how to:

- Develop your optimal marketing strategy
- Assess and upgrade your credentials
- Choose the programs that are right for you
- Write quality essays for maximum impact
- Choose and manage your recommenders
- Ace your interviews
- Prepare for business school and get the most out of your program once you go

This fully revised Sixth edition also offers expanded coverage of Asian programs, North American accelerated programs, and the latest insights on the new GMATs and GREs, making it the most comprehensive, trusted MBA guide on the market.

## Book Information

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## Customer Reviews

On the recommendation of a coworker, I bought this and used it as a reference during application season. Thanks to it, a lot of online forum reading, the Manhattan GMAT study guides, and advice from several mentors, I was accepted into every program that I applied to and just finished my first day at Wharton. As mentioned time and time again in the book, it won't tell you exactly how to fill out

your applications or what to write in your essays, but it offers a road map that others have used to gain acceptance. By the time I hit my final "Submit Application" button, I had dog earned about half of the pages in my copy of the book and viewed it as an incredibly integral part of my application success stories.

If you were looking for from this book is a secret that will help you get over any potential hurdles you face (or have already made) this book probably ain't for you. There are no secrets in (nor does the author claim there to be) this book just demystifies and puts into context the application process at top universities, its very broad. The insights from deans of admissions from top schools are also tremendously useful. So many people rule themselves out before the ever stand and this books really helps you guage if not your chances, but your potential. Great buy.

It has way too much information. This is a clear case where more is actually less. I personally recommend Avi Gordon's book.

The sixth edition of this book is a definitive guide to all aspects of the application process. If you plan to try for a top MBA program, you would be doing yourself a great service to discover all that this book has to offer!

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